

**RECEIVED
CENTRAL FAX CENTER****JAN 22 2004****OFFICIAL****FACSIMILE COVER SHEET****DATE:** January 22, 2004**TO:** Examiner Alexander H. Spiegler **FAX NO.:** 703-872-9306
USPTO GPAU 1637**FROM:** John R. Schell**RE U.S. App. No.:** 09/961,089, filed September 24, 2001**Applicant(s):** Shahzi Iqbal, et al.**Atty Dkt No.:** 1495-0001**Title:** PREFERENTIAL DISPLAY**NO. OF PAGES (including Cover Sheet):** 8**MESSAGE:**

Attached please find:

- ☒ Transmittal (1 pg.)
- ☒ Response to Office Action (6 pgs)

5000 Plaza On The Lake
Suite 265
AUSTIN, TEXAS 78746Tel: (512) 327-5515
Fax: (512) 327-6452**CONFIDENTIALITY NOTE**


The pages accompanying this facsimile transmission contain information from the law office of Toler, Larson & Abel, L.L.P. and are confidential and privileged. The information is intended to be used by the individual(s) or entity(ies) named on this cover sheet only. If you are not the intended recipient be aware that reading, disclosing, copying, distribution or use of the contents of this transmission is prohibited. Please notify us immediately if you have received this transmission in error at the number listed above and return the document to us via regular mail.

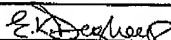
PTO/SB/21 (05-03)

Approved for use through 04/30/2003, OMB 0351-0031

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/961,089
	Filing Date	September 24, 2001
	First Named Inventor	Shahzi Iqbal
	Art Unit	1637
	Examiner Name	Alexander H. Spiegler
	Attorney Docket Number	1495-0001
Total Number of Pages in This Submission		7

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks Customer No.: 34456		
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm or Individual name	John R. Schell, Registration No.: 50,776	
Signature		
Date	1-22-04	

CERTIFICATE OF TRANSMISSION/MAILING		
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.		
Typed or printed name	Elise K. Dougherty	
Signature		Date 1-22-04

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9189 and select option 2.

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Shahzi Iqbal et al.

Title: PREFERENTIAL DISPLAY

App. No.: 09/961,089

Filed: 09/24/2001

Examiner: Alexander H. Spiegler

Group Art Unit: 1637

Atty. Dkt. No.: 1495-0001

RECEIVED
CENTRAL FAX CENTER

JAN 22 2004

OFFICIAL

MS NON-FINAL AMENDMENT

Commissioner for Patents

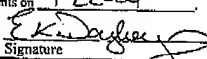
PO Box 1450

Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed January 16, 2004, please amend the above-identified application as follows:

CERTIFICATE OF TRANSMISSION/MAILING	
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to the Commissioner for Patents on 1-22-04	
Elise K. Dougherty	
Typed or Printed Name	Signature